

Art Director

- Overview
 - Heat Treat Today, a leading North American heat treat industry media brand that produces various e-newsletters, print & digital magazines, a website, webinars, events, and a podcast, is seeking a politely aggressive art director to produce (primarily) or oversee (periodically) the creation of all art & graphics for the company's magazine, website, e-newsletters, podcasts, trade shows, as well as audience/reader development efforts. Our team is characterized by a) helpfulness, b) polite aggressiveness, and c) innovativeness. We like to take advantage of technology to help us achieve our goals, so the right person for this position will be competent (or highly trainable) in navigating digital technologies and editing to engage audiences on social platforms. We are also driven by the commitment to "always do the right thing" as defined by eternal moral truths like those found in the 10 Commandments. Above all things, we want to be honoring to Christ as we strive to help those within our sphere of influence.
- Duties
 - Work with the company's various team members to create art for *Heat Treat Today* (www.heatreattoday.com) including but not limited to an annual media planning kit, monthly print & digital magazine and magazine advertisement promotions, website and website advertising promotions, multiple e-newsletter and their advertising promotions, podcast and podcast sponsorship promotions, events and event attendance and sponsorship promotions.
 - Work with media sales, art, and production to oversee the creation of the above-mentioned art duties including on-time, error-free deployment of all assets.
 - Oversee and maintain website appearance and functionality in cooperation with the organization's marketing manager and technical team.
 - Position may include the periodic management of outside contract artists.
- Experience
 - 3-5 years of previous art experience required.
 - Art director experience preferred
 - Publishing industry experience preferred
 - A self-starter and self-managing mindset desired
 - Excellent team player
 - Technically savvy. The organization is PC & Microsoft-based except for art which can be Mac/InDesign-based.
- Position
 - Full-time – typical, yet flexible work hours
 - Salary – \$40k-\$60k negotiable based on experience
 - Remote or in-office (optional if close to New Castle, Pennsylvania)
- Contact
 - Send information to or contact Doug Glenn, Publisher, 724-923-8089, doug@heatreattoday.com