

ESTABLISHED 2016

# Heat Treat Today

Technology, Tips & News for Manufacturers with In-House Heat Treat

## 2023 Media Planner

North America's  
Information Leader for  
Heat Treat Decision Makers

Includes these popular brands...

Heat Treat  
**RADIO** 

Heat Treat **Daily**

Heat Treat **Shop**



2023 Heat Treat **Buyers Guide**  
Equipment & Services

Heat Treat **Boot Camp** 

plus many more

Welcome!

Have a question?  
The **Heat Treat Today** Team is  
ready to help! See **Page 4**.

# Table of Contents

## Welcome

Letter From the Publisher ..... 3

## Great Team

The **Heat Treat Today** Team ..... 4

## Great Content

Building & Maintaining Great Content ..... 5

Consultants & Regular Contributors ..... 6

## Great Audience

Building & Maintaining a Great Audience  
– Your Customers & Prospects ..... 7

Target Markets ..... 8

## Great Products

Focus Print & Digital Editions ..... 9-11

Industry Focused E-Newsletters ..... 12-13

**Heat Treat Shop** E-Newsletter ..... 14

**Heat Treat Daily** E-Newsletter ..... 15

**HeatTreatToday.com** ..... 16

**Heat Treat Radio** ..... 17

**Heat Treat Buyers Guide** ..... 18

**Heat Treat Boot Camp** An In-Person Event ..... 19

**Heat Treat Classified Advertising** ..... 20

**Heat Treat Custom E-blasts** ..... 21

**Heat Treat Webinars, Seminars, & Special Events** ..... 22

**Heat Treat ebooks** ..... 23

## 2023 Calendar

**Heat Treat Today** Year-At-A-Glance ..... 24



# Letter From the Publisher

## We're Growing & Here to Help

Since our founding in 2016, **Heat Treat Today** has grown rapidly and is now considered by many to be the leading heat treat media brand in North America.

Over the past 6 years...

- We've grown from a 1 man-operation to nearly a dozen full-time, part-time, or contract employees & partners.
- We've grown from fewer than 20 advertisers to over **175**.
- We've grown from publishing ONE print magazine annually to **8** per year with a total of **25** print editions since 2016.
- We've produced and released over 75 **Heat Treat Radio** podcast episodes – averaging 2 releases per month (now with video).
- We've recognized over **160** young leaders in the North American heat treat industry by means of **Heat Treat Today's 40 Under 40 Award**.
- We are the official media partner of Furnaces North America and the Metal Treating Institute – a position held by one of our competitors until just 2 years ago.
- Our content is now being published worldwide by thermal processing magazines in England, Germany, and China.

**We believe  
people are happier  
and make better  
decisions when  
they are well  
informed.**

Thanks to many of you, we've grown because we've stuck to these basic principles:

- 1. Great Content:** We invest heavily in content. We deliver the best information regardless of where it comes from – a website, a magazine, a seminar, a podcast, or a video.
- 2. Great Audience:** Because of this great content, we've built a great audience. And, of course, it's this audience that you're most interested in reaching.
- 3. Great Products:** Once we have the great audience because of the great content, then we develop great products like our website, print & digital magazines, E-Newsletters, and podcasts, to mention a few. These great products present that great content in ways that are meaningful and helpful to our readers/viewers.

**Thanks for considering us for your 2023 marketing program.** We will be helpful, easy to work with, innovative, and politely aggressive.

**I hope we can be helpful to you in 2023.**

**Doug Glenn**  
Founder/Owner/Publisher  
**Heat Treat Today**



## Great Team

# The Heat Treat Today Team



**Karen Gantzer**  
Senior Editor/Associate Publisher

karen@heattreattoday.com  
760.420.0979

You may be surprised to know that for a season, I was the stadium announcer for the Grove City College Wolverine football games.

**Why contact Karen?** Call Karen if you have editorial content the industry needs to hear about and any suggestions of how we can be helpful to you.



**Bethany Leone**  
Managing Editor

bethany@heattreattoday.com

**Favorite saying:** "It's always the last place you look" – saying by my "belle-mère" (because why would you keep on looking if you found it?)

**Why contact Bethany?** To share your percolating technical ideas you want to hear on **Heat Treat Radio** or read in the **Heat Treat Daily**.



**Lauren Porter**  
Production Manager

lauren@heattreattoday.com

**Favorite saying:** "Find joy in the ordinary. Sometimes the smallest things take up the most room in your heart."

**Why contact Lauren?** Call Lauren for any ad question other than actually purchasing an ad: placement, specifications, deadline date, etc.



**Ellen (Glenn) Porter**  
Buyers Guide Manager/  
Administration

ellen@heattreattoday.com  
412.915.3785

You may be surprised to know that I am Doug's oldest daughter and Lauren Porter's sister-in-law.

**Why contact Ellen?** Call Ellen for anything. She is the company funnel; but she specializes in **HeatTreatBuyersGuide.com**, billing, and subscription preferences.



**Evelyn (Glenn) Thompson**  
Assistant Editor

evelyn@heattreattoday.com

You may be surprised to know that I once kissed a giraffe on the lips!

**Why contact Evelyn?** Contact Evelyn if you have an event that should be included on the heattreattoday.com industry calendar.



**Alyssa Bootsma**  
Social Media Editor/  
Assistant Editor

alyssa@heattreattoday.com

You may be surprised to know that I can deadlift 1.5x my weight.

**Why contact Alyssa?** If you have something cool that should be on our social media channels, Alyssa is your girl!



**Michelle Ritenour**  
Sales

michelle@heattreattoday.com  
724.967.2568

You may be surprised to know that I taught English conversation classes in Japan.

**Why contact Michelle?** Michelle can supply you with advertising options to help you sell your products and/or services.



**Michelle Glenn-Pennino**  
Podcast Transcription

htt@heattreattoday.com

**Favorite movie:** The Chosen

**Why contact Michelle:** Michelle can answer your transcription questions from **Heat Treat Radio** episodes.



**Brandon Glenn**  
Art/Web Designer

brandon@heattreattoday.com

You may be surprised to know that I have a master's degree in counseling.

**Why contact Brandon?** Email Brandon with any print, website, or e-newsletter art or design questions.



**Doug Glenn**  
Founder/Owner/Publisher

doug@heattreattoday.com  
724.923.8089

**Favorite Sayings:** "It's not about you." & "Go help somebody."

**Why contact Doug?** Call Doug for ANYTHING. If he can't fix it, he knows who can!

### Sending Files To Us

Use [www.wetransfer.com](http://www.wetransfer.com) or similar web-based file transfer services to send large ad files. Send files to [lauren@heattreattoday.com](mailto:lauren@heattreattoday.com)

### Need Help with Ad Design?

**Heat Treat Today** can create your print/digital ad for a nominal fee. Email Michelle Ritenour [michelle@heattreattoday.com](mailto:michelle@heattreattoday.com)



# Building & Maintaining Great Content

We develop Great Content in a way that is innovative and forward-looking. Our content is timely and helpful.

## Compelling Original Content

Most trade journals publish articles submitted by experts and advertisers. **Heat Treat Today** does that and more. We pro-actively look for compelling topics of interest to our audience then we go out and either research and write the article ourselves or we find experts to help. Bottom line, our audience has come to expect compelling, timely, and provocative content.

## Partnerships with Global Thermal Processing Magazines

Magazines in both Europe and Asia have partnered with **Heat Treat Today** in a content sharing agreement. **heat processing**, a Vulcan Verlag publication from Germany and **Furnaces International**, a Quartz Media publication from the UK, have joined forces with **Heat Treat Today** to provide the best heat treating technical content available worldwide.



## Every Tuesday is “Technical Tuesday”

Every Tuesday is “Technical Tuesday” at **Heat Treat Today**. Our editors, working with our **Heat Treat Consultants** and a variety of other industry experts, provide a non-commercial technical article that helps manufacturers with in-house heat treat departments improve their operations. We often republish these “Technical Tuesday” articles in our E-Newsletters and print magazines.

## Heat Treat Radio

We deliver content in ways that are meaningful and available in a variety of media to meet our audience where they are. Only **Heat Treat Today** provides **Heat Treat Radio** (available on iTunes & SoundCloud or simply by Googling “heat treat radio”). Our target is 2 episodes per month, and we’ve produced over 75 episodes so far.



**Heat Treat**  
**RADIO** 

Available on



## Consultants & Regular Contributors

### Our Content is Technical, Timely, and Helpful

The reason our audience – your customers and prospects – connect and stay engaged with us is because our content is technical, timely, and helpful. One reason we provide this type of content is because we partner with many heat treat industry consultants. These consultants help to keep us abreast of the trends and latest technologies in the industry. They write articles for us, and vet some of the content we provide.

### Meet some of our heat treat industry consultants & regular contributors



**Dan Herring**  
The Heat Treat Doctor™,  
The Herring Group,  
periodic articles and  
web posts



**Thomas Wingen**  
Wingens International  
Industry Consultancy,  
periodic guidance and  
advice on market and  
commercial topics



**John Clarke**  
Helios Electric  
Corporation, columnist  
of Combustion Corner



**Joe Coleman**  
Bluestreak  
Consulting™,  
columnist of  
Cybersecurity Desk



**Mike Mouilleseaux**  
Erie Steel Treating,  
editorial strategic  
planning, periodic  
articles and web posts

### Meet the **Heat Treat Today** Editorial Team



**Karen Gantzer**  
Senior Editor/  
Associate Publisher



**Bethany Leone**  
Managing Editor



**Alyssa Bootsma**  
Social Media Editor/  
Assistant Editor



**Evelyn (Glenn) Thompson**  
Assistant Editor



**Michelle Glenn-Pennino**  
Podcast Transcription



**Doug Glenn**  
Founder/Owner/Publisher



## Great Audience

# Building & Maintaining a Great Audience – Your Customers & Prospects

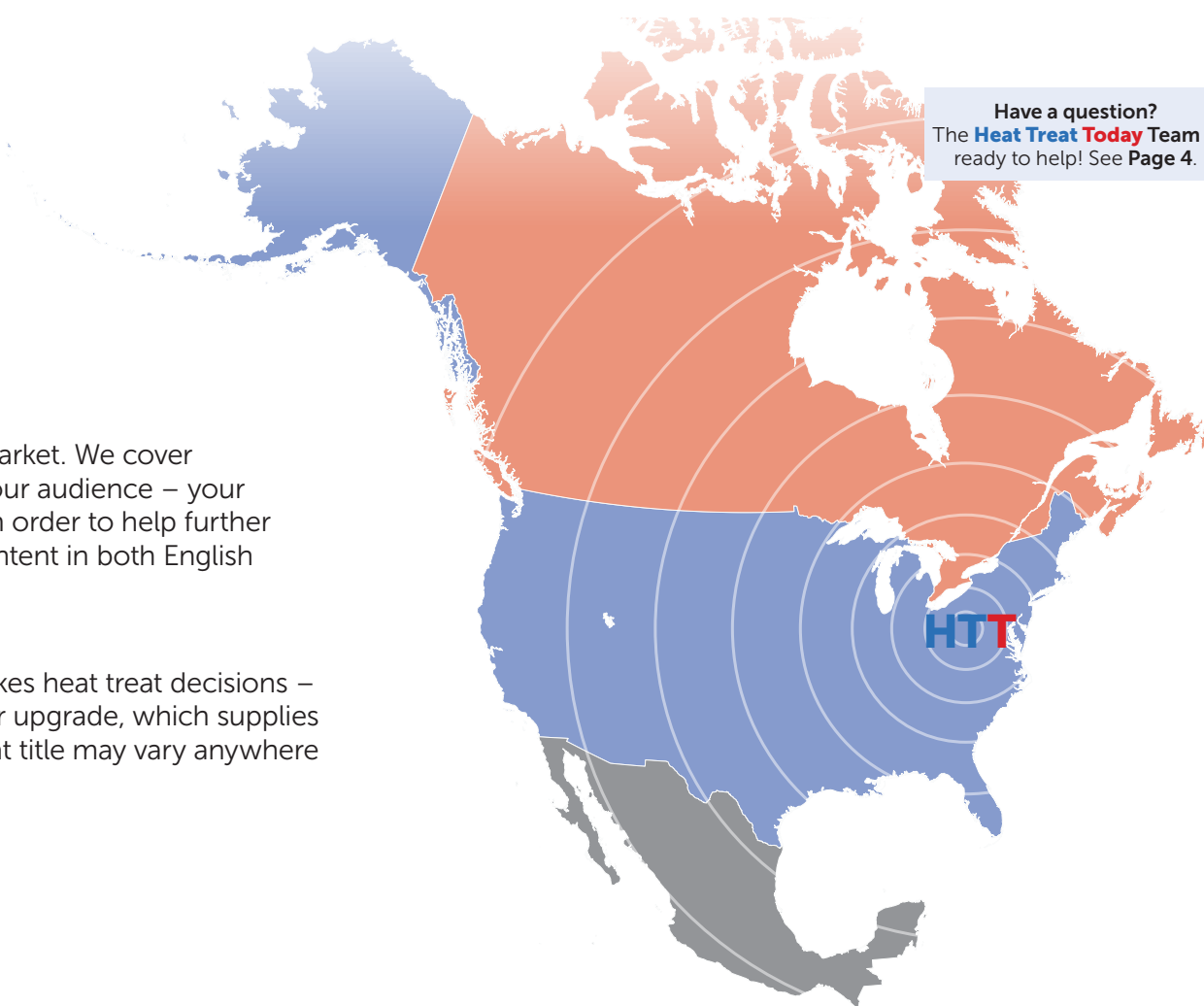
## Geography

**Heat Treat Today** focuses on the North American market. We cover Canada, Mexico, and the US equally, with the bulk of our audience – your customers and prospects – being located in the US. In order to help further our penetration into Mexico, we frequently publish content in both English and Spanish.

## Target Job Titles

Inside each company, we reach the person who makes heat treat decisions – which products to buy, which equipment to replace or upgrade, which supplies to restock. Depending on the size of the company, that title may vary anywhere from furnace operator to president & CEO.

Have a question?  
The **Heat Treat Today** Team is  
ready to help! See **Page 4**.



## Some of the Heat Treat professional titles we target:

- Heat treat engineer
- Heat treat manager
- Heat treat supervisor
- Heat treat specialist
- Metallurgical engineer
- Metallurgist
- Quality lab manager
- Process engineer
- Plant engineer
- President
- VP Operations
- Plant operations
- ...and many others

## Great Audience

# Target Markets

## Manufacturers With In-House Heat Treat

Simply stated, our target audience is manufacturers with in-house heat treat departments. While our Great Content appeals to ANY manufacturer with an interest in heat treat, we specifically target manufacturers with in-house heat treat departments in aerospace, automotive, medical, and energy, as well as general manufacturing.

**Medical**  
2,500



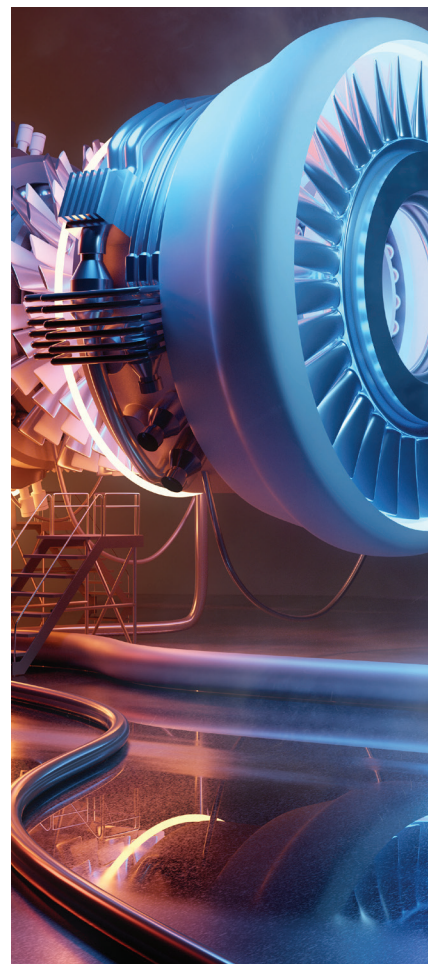
Cirtec Medical Systems	Terra Universal
Proven Process	Fractyl Laboratories
Medical Devices	Staar Surgical
Carl Zeiss Meditec	Nine Point Medical
Stryker	Prayon
Abaxis Inc.	
Hologic	
Sanovas Inc.	

**Energy**  
3,000



Hall Industries	Brad Foote Gearing
Fluke Process	GE Renewable
Instruments	Energy
Baker Hughes	Chevron Corp

**Aerospace**  
6,000



Boeing	Airbus Americas, Inc.
Lockheed Martin	Moog Inc.
Rockwell Collins	Northrup Grumman
BAE Systems	System
Woodward Inc.	Pratt & Whitney
General Dynamics	United Technologies
Corp.	Corp.
Aerojet Rocketdyne	PCC Structurals
Goodrich Corp.	

**Automotive**  
6,000



Navistar International	Hamilton Sundstrand
TRW Automotive	Briggs & Stratton
Regal Beloit Corp.	TRW Auto
Inteva Products, LLC	Robert Bosch
Meritor, Inc.	Navistar
Magna Powertrain of	Toyota of America
America	
Dana	

Have a question?  
The **Heat Treat Today** Team is  
ready to help! See **Page 4**.

Sample companies in each industry

\*Publisher's target data. Actual numbers vary daily.



# Heat Treat Today Print & Digital Editions - Deadline Dates

PRINT & DIGITAL EDITIONS								
	February	March	May	June	August	September	November	December
Issue Focus	<b>Air/Atmosphere Heat Treating Systems</b>  	<b>Aerospace Heat Treating</b>  	<b>"Green" Heat Treating Technologies</b> <i>New in 2023!</i> 	<b>Annual Industry-Wide Buyers Guide</b> (In Print & Online)  	<b>Automotive Heat Treating</b> ASM 2023 Pre-Show Issue  	<b>People of Heat Treat</b> ASM 2023 Show Issue  	<b>Vacuum Heat Treating Systems</b>  	<b>Medical &amp; Energy Heat Treating</b> (2024 Forecast Issue)  
Focus Topics	<ul style="list-style-type: none"> <li>Materials Characterization &amp; Testing</li> <li>Alloy Fabrications</li> <li>Burners &amp; Combustion Systems</li> <li>Controls &amp; Instrumentation</li> <li>Thermocouples</li> </ul>	<ul style="list-style-type: none"> <li>Hot Isostatic Pressing</li> <li>Parts Cleaning</li> <li>Bulk Gases &amp; Systems</li> <li>Fixtures/ Racking Systems</li> <li>Instrumentation</li> <li>Vacuum Pumps, Gauges, Valves</li> </ul>	<ul style="list-style-type: none"> <li>Induction Heating &amp; Melting Systems</li> <li>Power Supplies &amp; Transformers</li> <li>Coil Design &amp; Manufacturing</li> <li>Controls &amp; Instrumentation</li> <li>Maintenance &amp; Repair Services</li> </ul>	<ul style="list-style-type: none"> <li>All Heat Treat Products, Equipment, &amp; Services</li> <li>Commercial Heat Treating Services Special Edition</li> <li>Heat Treat Consultants Special Edition</li> <li>Includes Sponsored Reference Pages</li> </ul>	<ul style="list-style-type: none"> <li>Materials Characterization &amp; Testing</li> <li>Atmosphere Generators</li> <li>Insulation</li> <li>Burners &amp; Combustion Systems</li> </ul>	<ul style="list-style-type: none"> <li>40 Under 40</li> <li>Heat Treat Legends</li> <li>All Heat Treating Products, Equipment, &amp; Services</li> </ul>	<ul style="list-style-type: none"> <li>Cooling Systems</li> <li>Parts Cleaning</li> <li>Fixtures/Racking Systems</li> <li>Thermocouples</li> <li>Vacuum Pumps, Gauges, Valves</li> </ul>	<ul style="list-style-type: none"> <li>Hot Isostatic Pressing</li> <li>Alloy Fabrications</li> <li>Bulk Gases &amp; Atmosphere Generators</li> <li>Controls &amp; Instrumentation</li> <li>Insulation</li> </ul>
Advertiser's FREE Bonus & Bonus Distribution	<b>QuickStart Incentive</b> Get \$250, \$500, or \$1,000 off when you sign an annual program for 2023! (See <a href="http://www.heatreattoday.com/quickstart2023">www.heatreattoday.com/quickstart2023</a> for details)	<b>FREE 1-Month Web Ad</b> <ul style="list-style-type: none"> <li>• 1p=Skyscraper</li> <li>• 1/2p=Medium Rectangle</li> <li>• &lt;1/2p=Tile ad</li> </ul>	<b>FREE editorial spot</b> (provided by our editors) in the inaugural issue of a new quarterly e-newsletter, <b>Heat Treat Green</b> .  (See <a href="http://www.heatreattoday.com/2023May">www.heatreattoday.com/2023May</a> for more details.)	<b>FREE Corporate Video Links</b> (up to 3 per company)  <b>Bonus Distribution:</b> <ul style="list-style-type: none"> <li>• ASM International Oct. 17-19, 2023 Detroit, MI</li> <li>• All Shows Listed in July 2023-June 2024, including Thermprocess in Dusseldorf, Germany, June 2023</li> </ul>	<b>FREE Product ALERT in a future Heat Treat Shop</b> (appears in <b>Heat Treat Shop</b> e-newsletter)  <b>15% off August or September ad if advertising in both issues</b>  <b>Bonus Distribution:</b> <ul style="list-style-type: none"> <li>• ASM International Oct. 17-19, 2023 Detroit, MI</li> </ul>	<b>FREE 2-Minute Video Booth Preview</b>  <b>Bonus Distribution:</b> <ul style="list-style-type: none"> <li>• ASM International Oct. 17-19, 2023 Detroit, MI</li> </ul>	<b>FREE 1/8-page Heat Treat Shop Product ALERT for all advertisers</b> (appears in <b>Heat Treat Shop</b> print version)	<b>FREE 1/2-page Year 2024 Executive Forecast for all advertisers</b>  <b>QuickStart Incentive</b> Get \$250, \$500, or \$1,000 off when you sign an annual program for 2024! (See <a href="http://www.heatreattoday.com/quickstart2024">www.heatreattoday.com/quickstart2024</a> for details)
<b>Ad Closing</b> Mat. Due	<b>Jan 6</b> Jan 13	<b>Feb 3</b> Feb 10	<b>Apr 7</b> Apr 14	<b>May 5</b> May 12	<b>July 7</b> July 14	<b>Aug 4</b> Aug 11	<b>Oct 6</b> Oct 13	<b>Nov 3</b> Nov 10

# Print & Digital Editions

In 2023, **Heat Treat Today** will publish 8 high-impact, special-interest, digital & print magazines! Each of these special focus issues happens only ONCE each year, so don't miss the ones that are important to you.

## FEBRUARY Annual Air & Atmosphere Heat Treating

This annual equipment edition will hone in on what your customers & prospects need to know about air or atmosphere heat treating systems. Whether you manufacture batch or continuous systems or supplies, components, or sub-systems to these furnaces, this is an issue you will NOT want to miss.

More Info at: [www.heatreattoday.com/2023February](http://www.heatreattoday.com/2023February)

## MARCH Annual Aerospace Heat Treating

Back by popular demand, this annual industry issue focusing on the aerospace industry is one of our largest issues of the year. Whether it be aerostructures or aerospace engine components, if you're looking to reach the aerospace market with your heat treat product or service, this is the issue for you.

More Info at: [www.heatreattoday.com/2023March](http://www.heatreattoday.com/2023March)

## MAY Heat Treat Green (NEW for 2023!)

If your heat treating equipment and technology has any element of GREEN involved, you'll want to be in this NEW annual edition which hones in on green heat treating technologies. This is also the annual induction heating edition.

More Info at: [www.heatreattoday.com/2023May](http://www.heatreattoday.com/2023May)

## JUNE Annual Buyers Guide

Heat Treat Today is teaming up with Brilliant Directories, the country's leading provider of buyers guide platforms, to bring the North American heat treat industry a modern, sleek-looking and intuitively operated buyers guide. This is a no-miss issue regardless of the heat treat product or service you supply. Don't miss this issue.

More Info at: [www.heatreattoday.com/2023June](http://www.heatreattoday.com/2023June)



## AUGUST Annual Automotive Heat Treating & ASM Heat Treat Pre-Show Issue

This special issue focuses on the automotive industry. Whether it be drive chain or body parts, if you're looking to reach the automotive market with your heat treat product or service, this issue is for you. This is also the 2023 ASM Heat Treat Pre-Show edition. Don't miss this issue.

More Info at: [www.heatreattoday.com/2023August](http://www.heatreattoday.com/2023August)

## SEPTEMBER Annual 40 Under 40 | 2023 ASM Heat Treat Show Issue

This is the BIGGIE! If you're going to ASM's 2023 Heat Treat Show – THE event of the year – then this is the issue you'll want to be in. Without a doubt, this will be the most popular magazine distributed at the show because it will carry the ever-popular **Heat Treat Today's 40 Under 40 Class of 2023**.

More Info at: [www.heatreattoday.com/2023September](http://www.heatreattoday.com/2023September)

## NOVEMBER Annual Vacuum Heat Treating

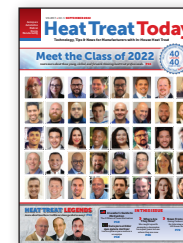
Everyone that uses a vacuum furnace for heat treating will find this issue helpful and you can reach all of them with your ad in this issue. Furnaces, pumps, fluids, controls, instrumentation, etc. – if it has anything to do with vacuum, this is your issue.

More Info at: [www.heatreattoday.com/2023November](http://www.heatreattoday.com/2023November)

## DECEMBER Annual Medical & Energy Heat Treating

If your product or service is used in the medical or energy (nuclear, oil & gas, coal, wind, solar, etc.) sectors, this is an issue you'll not want to miss. The content will be specifically developed for these markets and distributed widely to our contacts in these industries.

More Info at: [www.heatreattoday.com/2023December](http://www.heatreattoday.com/2023December)





# Print & Digital Editions

## – Advertising Rates & Specifications\*

Ad Position	Ad Rate*
1-Page (inside)	<b>\$3,325</b>
2/3-Page	<b>\$3,150</b>
1/2-Page Island	<b>\$2,950</b>
1/2-Page	<b>\$2,700</b>
1/3-Page	<b>\$2,500</b>
1/4-Page	<b>\$2,375</b>
1/6-Page	<b>\$2,075</b>
Back Cover	<b>\$4,150</b>
Inside Front Cover	<b>\$3,950</b>
Inside Back Cover	<b>\$3,750</b>
2-Page Spread	<b>\$5,400</b>

Ad Position	Position	Size (in)	Size (mm)	Bleed
Full Page includes: Back Cover, Inside Front Cover, Inside Back Cover, 1-Page (inside)	①	8.125 x 10.75 (includes bleed)	206 x 273	Yes
2-Page Spread	②	16 x 10.75 (includes bleed)	406 x 273	Yes
2/3-Page	③	4.5 x 9.5	114 x 241	No
1/2-Page Island	④	4.5 x 7.5	114 x 190	No
1/2-Page Vertical	⑤	3.3125 x 9.5	84 x 241	No
1/2-Page Horizontal	⑥	6.875 x 4.625	175 x 117	No
1/3-Page Vertical	⑦	2.125 x 9.5	54 x 241	No
1/3-Page Square	⑧	4.5 x 4.625	114 x 117	No
1/4-Page Square	⑨	3.3125 x 4.625	84 x 117	No
1/6-Page Vertical	⑩	2.125 x 4.625	54 x 117	No
1/6-Page Square	⑪	3.3125 x 2.833	84 x 72	No

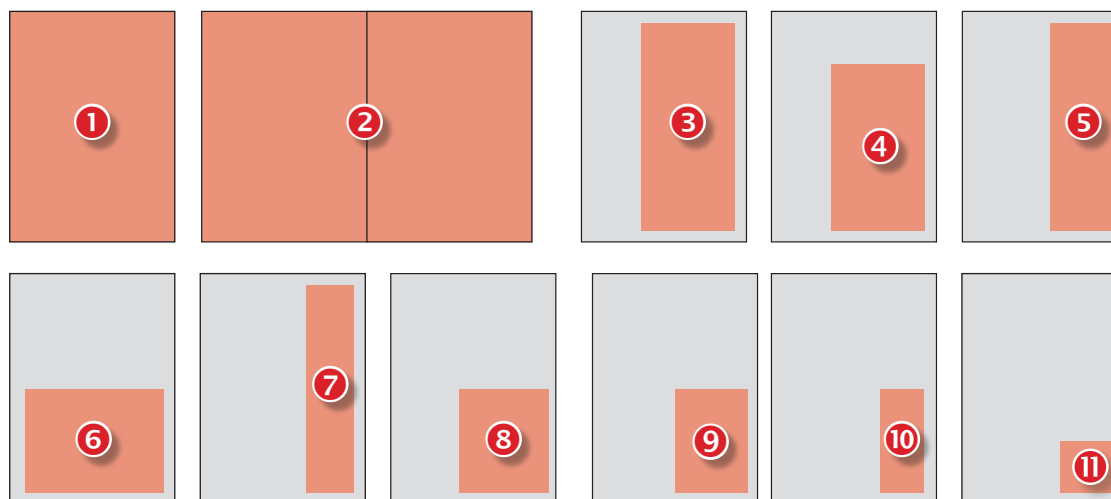
### Other Helpful Information

- Publication Trim Size: 7.875" x 10.5"
- Keep live matter at least 0.5" (13mm) from trim edge for all bleed ad sizes.
- Digital Ad File Format: High-resolution PDF files are preferred. 300 dpi minimum
- CMYK PDF document: PDF/X-1a setting. Please embed all fonts and graphic files. Please provide only high resolution graphics (minimum 300dpi). Please provide the PDF as a composite 4-color document (no color separations please).

### \* Advertising Rate Notes

- Rates are net...after agency commission.
- Publisher can change ad rates at any time without notice.
- Billed quarterly, semi-annually, or annually (your choice).

### Ad Locations:



# Industry Focused E-Newsletters

If you're looking to reach key markets, we have four industry-specific e-Newsletters that will be of interest. No one else in the industry is offering these industry-specific e-Newsletters. Here is a brief description of each:

## Leaders in Aerospace Heat Treat

**Distribution:** 6,000 aerospace industry contacts

**Content:** Aerospace-related news and heat treat technology

**Months:** January, March, May, July, September, November

**Advertising Opportunities:**

- 3 medium rectangle ads
- 2 sponsored content ads



## Leaders in Medical Heat Treat

**Distribution:** 2,500 medical industry contacts

**Content:** Medical-related news and heat treat technology

**Months:** January, April, July, October

**Advertising Opportunities:**

- 3 medium rectangle ads
- 2 sponsored content ads



## Leaders in Automotive Heat Treat

**Distribution:** 6,000 automotive industry contacts

**Content:** Automotive-related news and heat treat technology

**Months:** February, April, June, August, October, December

**Advertising Opportunities:**

- 3 medium rectangle ads
- 2 sponsored content ads



## Leaders in Energy Heat Treat

**Distribution:** 3,000 energy industry contacts

**Content:** Energy-related news and heat treat technology

**Months:** February, May, August, November

**Advertising Opportunities:**

- 3 medium rectangle ads
- 2 sponsored content ads





## Great Products

# Industry Focused E-Newsletters – Advertising Rates & Specifications\*

Ad Type	Position	Ad Rate*	Size	Format	Animation
Medium Rectangle	①	\$895	164x140 pixels	jpg, gif, png	Yes**
Medium Rectangle	②	\$695	164x140 pixels	jpg, gif, png	Yes**
Medium Rectangle	③	\$595	164x140 pixels	jpg, gif, png	Yes**
Sponsored Content	④	\$895	For Sponsored Content, please provide... <ul style="list-style-type: none"> <li>• one compelling, high-resolution .jpg or .png (200x120 pixels)</li> <li>• a brief headline</li> <li>• 30-word compelling description</li> <li>• a URL link</li> </ul> * Heat Treat Today will format the above content. Please provide the images separately.		
Sponsored Content	⑤	\$495			

## Other Helpful Information

- RGB colorspace, 72ppi, saved with web optimization.

\*\*Animated GIFs may be used, but not all email applications will display animation. Design first frame of animation with a message that is meaningful, in case animation is disabled.

## Fine Print:

- 3 month minimum

## \* Advertising Rate Notes

- Rates are net... after agency commission.
- Publisher can change ad rates at any time without notice.
- Billed quarterly, semi-annually, or annually (your choice).

For **deadline dates** see **page 24**.

Have a question?  
The **Heat Treat Today** Team is ready to help! See **Page 4**.



# Heat Treat Shop E-Newsletter

Here's another industry first! An attractively priced heat treat industry product tabloid-type e-newsletter. If you have a heat treat product, component, service, or supply, this e-newsletter is right up your alley. It's simple: all you do is provide us with a compelling image that will capture the readers' attention, up to 50 words of text, and a URL where you want to link an interested reader, and we'll take care of the rest.

Ad Type	Position	Max. # /yr.	Rate
Hot Product of the Month	1	4	\$795
Product ALERT	2	24	\$399

## Materials Needed

- **Hot Product of the Month**  
Brief Headline, up to 50-words body text, one gripping image, a link-to URL.
- **Product ALERT**  
Brief Headline, up to 30-words body text, one gripping image, a link-to URL.
- **Images**  
RGB colorspace, 72ppi, saved with web optimization.
- **Promotion Copy**  
Word document or Text File.
- **Heat Treat Today** will format the above content.
- **Product ALERT** or **Hot Product of the Month** may also appear in the print version of the magazine...  
**FREE OF CHARGE.**

Buy & Sell Heat Treat Components, Parts, Services and Supplies -- a **Heat Treat Today** monthly e-newsletter

## Heat Treat Shop


Components, Parts, Services, and Supplies for Manufacturers with In-House Heat Treat

Aerospace | Automotive | Medical | Energy | Manufacturing

June 16, 2022

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**Hot Product of the Month**




The future of thermal is connected  
Honeywell's Connected Thermal Solutions platform powered by Thermal IQ™ automates the process of extracting thermal process data and helps drive better business outcomes with real-time thermal analytics developed by Honeywell Thermal Solutions experts.

[Honeywell](#)

[More Info](#)

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**Product ALERTS!**



**Hot/Cold Furnace Inspection**  
Prolong the life of your heat treat equipment with hot or cold equipment inspections. Identify issues before they develop into costly repairs and downtime. Comprehensive documentation provided. Download "Service" leaflet for more.

[AFC-Holcroft](#)


[More Info](#)



**50 Years of Quality High Vacuum Pump Support**  
A-VAC's Factory trained technicians will repair your high vacuum equipment to meet or exceed OEM specifications utilizing the highest quality parts, experience, and expertise around. All repairs are covered with a one-year warranty. Our professionals know vacuum pumps better than anyone. Contact us today for a pre-quote on your repair. 800-747-2821. [Pumpexperts@avac.com](mailto:Pumpexperts@avac.com).

[A-VAC Industries, Inc.](#)


[More Info](#)



**Spending too much time on pyrometry compliance? C3**  
Data will generate compliance forms for you. Use our mobile app to collect data and our web portal to document that Quality has reviewed & approved all your reports. Save time and eliminate NCRs. Includes scheduling & calendar integration as well as 100% digital Sensor & Field Test Instrument data Try it 30 days for FREE!

[C3 Data](#)


[More Info](#)



**GO DIGITAL!**  
You'll Love This SCR  
-- Superior US-based technical service via phone, email, or chat  
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-- Ship anywhere in the world (controls have universal input capabilities)  
-- No added charges due to tariffs or trade wars  
-- Made in Chanhassen, Minnesota

[Control Concepts, Inc.](#)


[More Info](#)



**SOLANUS**  
Quench Tank Cooling Systems  
Safe, clog-resistant, and cleanable. Solanus air-cooled heat exchangers are designed specifically for heat treat quench tanks.

[Dry Coolers](#)


[More Info](#)



**Thermocouples -- Same Day Shipment**  
What may take other thermocouple companies weeks to start producing, GeoCorp, Inc. can ship IN DAYS. Large inventory and flexible capabilities help get your furnace up and running.

[GeoCorp, Inc.](#)


[More Info](#)



**Choose Ipsen for your Vacuum Pumping Needs**  
Ipsen is your one source for genuine vacuum furnace components and services. With OEM pricing and inventory in stock, choose Ipsen for your diffusion, booster, roughing and holding pump needs.

[Ipsen USA](#)

[More Info](#)



**A Long-Term Partner You Can Trust**  
CEL has proudly served customers since 1920, supplying quality industrial thermocouples & accessories supported by exceptional customer service with attention to critical industry specifications.

[Cleveland Electric Labs](#)

[More Info](#)

## Great Products

# Heat Treat Daily E-Newsletter

This quick hitting daily e-newsletter is the way to continually stay in front of the heat treat industry. With a loyal and engaged audience, this e-newsletter presents one feature story and one supplemental story each weekday.

Ad Type	Position	1 Day/ Week Rate	2 Days/ Week Rate	Size	Format	Animation
Leaderboard	①	\$790	\$1,750	600x74 pixels	jpg, gif, png	Yes**
Medium Rectangle	②	\$600	\$1,315	164x140 pixels	jpg, gif, png	Yes**
Skyscraper	③	\$555	\$1,210	160x600 pixels	jpg, gif, png	Yes**

## Fine Print

- 3 month minimum
- 2 days/week maximum per company

## Other Helpful Information

- RGB colorspace, 72ppi, saved with web optimization

\*\*Animated GIFs may be used, but not all email applications will display animation. Design first frame of animation with a message that is meaningful, in case animation is disabled.

For **deadline dates** see **page 24**.

Have a question? The **Heat Treat Today** Team is ready to help! See **Page 4**.

## Heat Treat Daily

A Product of Heat Treat Today

Aerospace | Automotive | Medical | Energy | Manufacturing

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July 15, 2022

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Industry: General Manufacturing

### News From Abroad: Decarbonizing, Steel Upgrades, and Green Tech



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- ✓ Atmosphere Generators
- ✓ Box Furnaces
- ✓ Pit Furnaces
- ✓ Vacuum Furnaces
- ✓ Integral Quench Furnaces
- ✓ Belt Furnaces/Ovens
- ✓ Ovens/Box Tempering

Click Here for More Information or Call Us Today!

Cleveland, Ohio  
Phone: 440-519-3800  
Email: sales@whkay.com  
www.whkay.com

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We're looking to our European information partner, **heat processing**, for updates on decarbonizing steel in Germany, green technology in the Philippines, and upgrades for steel manufacturers in Brazil.

[READ MORE >](#)

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### HeatTreatJobs

**Furnace Operator**, Various Locations | Several commercial and captive heat treats seeking experienced furnace operators for all shifts. Experience loading and unloading furnaces and setting recipes is a must. Light maintenance and repair knowledge a plus. Sign on bonuses + competitive hourly pay + OT. | [CLICK NOW for more INFO!](#)

Powered by:  INTERNATIONAL SEARCH PARTNERS



## Great Products

# HeatTreatToday.com

Heat Treat Today's website is one of the most popular sites in the industry. Ranking high on many key organic search terms, HeatTreatToday.com is one of your best opportunities to reach the searching heat treat public. The site is updated daily with heat treat industry news and technology and is one of the highest ranking sites available.

Ad Type	Position	Size	Format	Animation	10-12 Months Per Year Rate	7-9 Months Per Year Rate	3-6 Months Per Year Rate
Leaderboard	1	728x90 pixels	jpg, gif, png	Yes	\$1,050 / month	\$1,250 / month	\$1,450 / month
Skyscraper	2	160x600 pixels	jpg, gif, png	Yes	\$850 / month	\$1,050 / month	\$1,250 / month
Medium Rectangle	3	300x250 pixels	jpg, gif, png	Yes	\$650 / month	\$850 / month	\$1,050 / month
Tile Ads	4	125x125 pixels	jpg, gif, png	Yes	\$199 / month	\$299 / month	\$399 / month
Footerboard	5	728x90 pixels	jpg, gif, png	Yes	\$450 / month	\$550 / month	\$650 / month

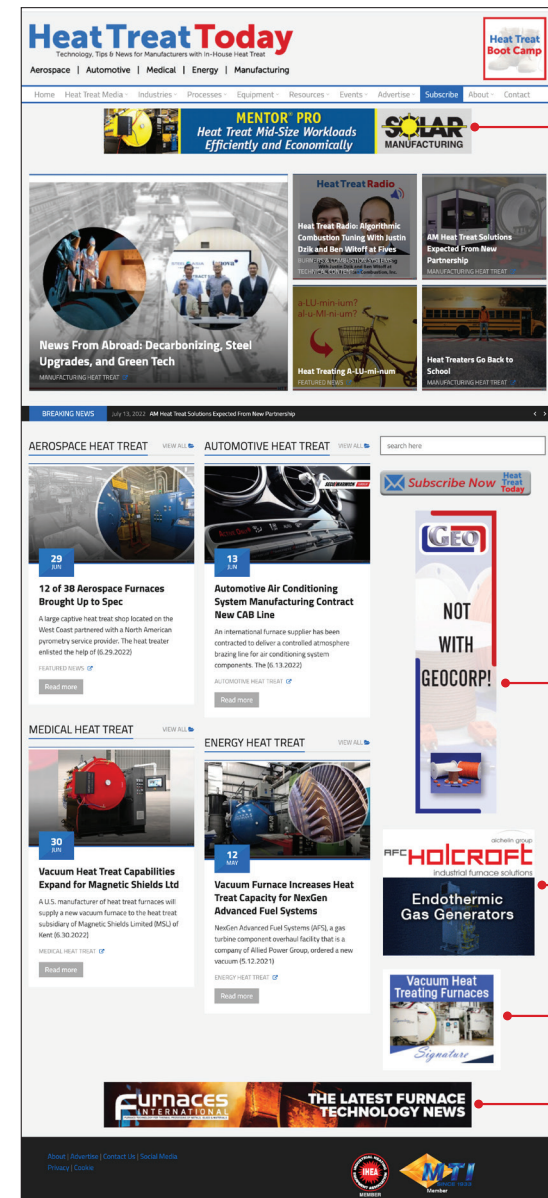
## Fine Print

- 3 month minimum.

## Other Helpful Information

- RGB colorspace, 72ppi, saved with web optimization.
- Animated GIFs may be used.

Have a question?  
The Heat Treat Today Team is ready to help! See Page 4.



## Great Products

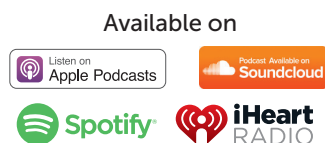
# Heat Treat Radio

Released twice monthly and with over 17,000 listens in the last several years, **Heat Treat Radio** has fast become the industry's leading podcast with over 75 episodes in circulation. With a fast growing audience, **Heat Treat Radio** is available on iTunes, SoundCloud, iHeart Radio, Spotify, and many other podcast platforms. Episodes are now available in video, audio, and transcribed article versions.

Episode Rates	1-6 per year	7+ per year
Episode Sponsorship	\$495	\$425
Exclusive Episode	\$2,500	NA

## Fine Print

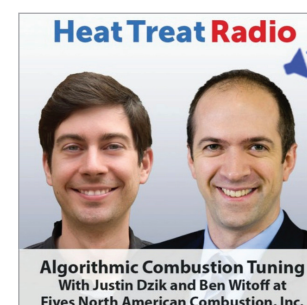
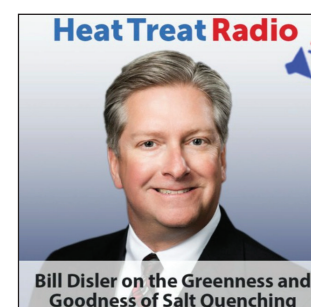
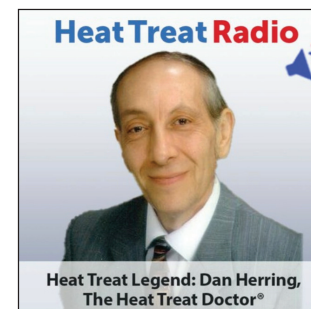
- Commercial Sponsorship includes 3 "mentions" or "spots" per episode, beginning, middle, end.
- Exclusive Episode includes content developed exclusively to promote company, product or service. No commercial sponsors will be mentioned during the episode.
- Commercial sponsorship audio promotional spots will be developed cooperatively between the publisher and the commercial sponsor.



# Heat Treat RADIO

Now available in video

Have a question?  
The **Heat Treat Today** Team is  
ready to help! See **Page 4**.



## Great Products

# Heat Treat Buyers Guide

## North America's Premier Heat Treat Buyers Guide

Heat Treat Today teamed up with the country's leading buyers guide platform providers, Brilliant Directories, to provide the North American heat treat industry with the most modern, sleek, user-friendly, and intuitively-operated buyers guide. This is a no-miss directory regardless of what heat treating equipment or service you supply.

Find heat treating equipment & commercial heat treating services online & in print.

### By the numbers

- 500+** equipment or service suppliers
- 350+** equipment or service categories
- ≈100** print pages of detailed company & product listings
- 24/7/365** – online data updated continuously
- Every 12** months – print/digital edition is updated
- ≈15,000** heat treat professionals receive a digital or print edition of the directory each year

Contact **Michelle Ritenour**  
[michelle@heattreattoday.com](mailto:michelle@heattreattoday.com)  
724-967-2568 about the  
**Heat Treat Buyers Guide**

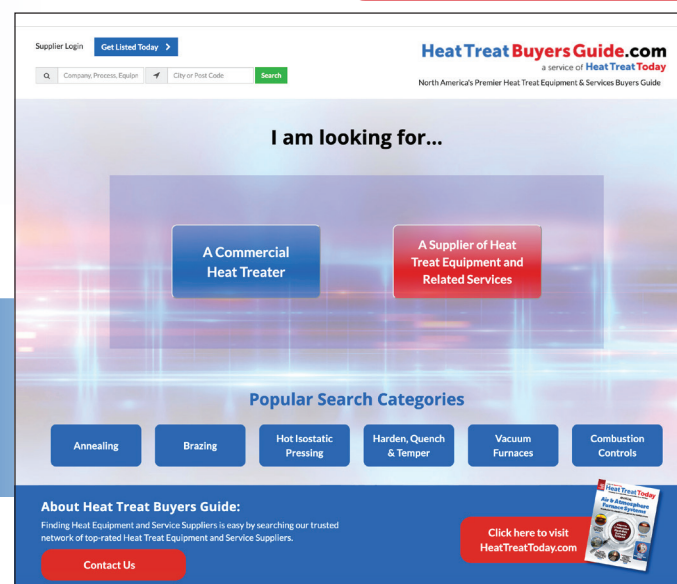
The best way to be found by buyers of heat treat equipment or services is to have a listing in the 24/7/365 online buyers guide.

## June Print & Digital Edition

Have a question?  
The **Heat Treat Today** Team is  
ready to help! See **Page 4**.



[heattreatbuyersguide.com](http://heattreatbuyersguide.com)





# Heat Treat Boot Camp

## An In-Person Event

If you're looking to cram 2 years of heat treat industry knowledge into the minds of your new-hires or emerging leaders from within your company OR if you're an investment or law firm wanting to get up to speed quickly on the North American heat treat market, **Heat Treat Boot Camp** is for you. This intensive 2-day seminar will cover the Players, Products, Processes, Markets, and Materials that make up the North American heat treat marketplace. Attendees will walk away with a comprehensive resource book and a head swirling with information that will put them at the forefront of your company. If they don't know it by the end of this course, it's not important!

# Heat Treat Boot Camp

An event of **Heat Treat Today**



Photo Credit: pen\_ash @ pixabay.com



Check the website below for details  
on where and when the next  
**Heat Treat Boot Camp** will be held.

[www.heattreatbootcamp.com](http://www.heattreatbootcamp.com)

# Heat Treat Classified Advertising

You can advertise in **Heat Treat Today's** new classified section if you meet any of the following criteria:

- You'd like to place a "Help Wanted" ad
- You are looking for employment.
- You have used equipment you'd like to sell.

Classified Ads will also appear on **Heat Treat Today's** website for no additional charge in a special **Help/Position Wanted** or **Used Equipment For Sale** section.

Size	Rate
30 column inches (1 page)	<b>\$50/column inch (\$1,500)</b>
15-29 column inches	<b>\$60/column inch</b>
6-15 column inches	<b>\$75/column inch</b>
2-5 column inches	<b>\$90/column inch</b>

## Fine Print

The following items are not allowed in the classified section:

- Images other than a company logo
- Advertisements for new equipment
- Advertisements for repair, rebuild, refurbish, or retrofitted equipment
- Advertisements for equipment related services temperature calibration, combustion tuning, energy conversion, etc.

The classified section is meant predominantly for used equipment sales and employment opportunities.

The publisher reserves the right to refuse any classified ad for any reason.

If you're uncertain about whether your product or service would be eligible for the Classified Advertising section, please ask the publisher.

## Heat Treat Classified

Help Wanted | Positions Wanted | Used Equipment Sales

<b>Help Wanted</b> <b>Wanted: Heat Treat Furnace Operators</b> Heat treat furnace operators needed. Apply at: <a href="http://www.xxxxx.com">www.xxxxx.com</a>	<b>Immediate Openings for... Heat Treat Furnace Engineers</b> ABC Company is looking for experienced heat treat furnace engineers. 3-5 years experience desired. Relocation optional. Apply at: <a href="http://www.xxxxx.com">www.xxxxx.com</a>	<b>Lightly-Used Endothermic &amp; Exothermic Gas Generators for Sale</b> 2 each endo and exothermic generators for sale. CFH variable and dependent on process being performed. Refrigerant dryer also available. Units available for immediate delivery. More info at: <a href="http://www.yyyyy.com">www.yyyyy.com</a>
<b>Looking for... Heat Treat Furnace Designers</b> XYZ Company is looking for experienced heat treat furnace designers. 3-5 years experience desired. Relocation required. Apply at: <a href="http://www.xxxxx.com">www.xxxxx.com</a>	<b>Positions Wanted</b> <b>Seeking Work as a Heat Treat Furnace Engineers</b> I'm looking for employment with a furnace manufacturing company in need of a heat treat furnace design engineer. Willing to relocate. Please contact me at: <a href="mailto:yyy@xxxxx.com">yyy@xxxxx.com</a>	<b>As-Is Elevator Hearth Vacuum Furnace System for Sale</b> High production aircraft part processing elevator vacuum furnace for sale in Dallas/Ft. Worth area. Furnace originally commissioned in 1996, regularly maintained and rebuilt. Hot zone recently replaced/upgraded. Control system needs upgraded to comply with AMS 2750F/G. External high-pressure gas quenching up to 6-bar. Cold wall construction. Video and still image previews available at <a href="http://www.rrr.com">www.rrr.com</a>
<b>Immediate Openings for... Heat Treat Furnace Engineers</b> ABC Company is looking for experienced heat treat furnace engineers. 3-5 years experience desired. Relocation optional. Apply at: <a href="http://www.xxxxx.com">www.xxxxx.com</a>	<b>Looking for Employment as a Heat Treat Furnace Operator</b> I'm looking to be helpful to a company as a heat treat furnace operator. I have 10 years experience and would like to stay in the Gary, Indiana region. Please contact me at: <a href="mailto:yyy@xxxxx.com">yyy@xxxxx.com</a>	<b>Used Equipment for Sale</b> <b>Three (3) Integral Quench Furnaces for Sale</b> LLL Company has three (3) 36x36x48 endothermic IQ furnaces for sales. Equipment is in like-new condition. Also included is a washer, loader, and temper over. Equipment is sold in "as is" condition and must be relocated by the buyer. \$200k OBO. For more information: <a href="mailto:aaa@lllcompany.com">aaa@lllcompany.com</a>
<b>Immediate Openings for... ALL Heat Treat Positions</b> ZZZ Company is looking for experienced heat treat furnace engineers, designers, operators, & quality assurance personnel. 3-5 years experience desired. Relocation reimbursements available. Flexible work hours. For more information... <a href="http://www.xxxxx.com">www.xxxxx.com</a>	<b>Complete Mesh Belt Furnace Line For Sale</b> Due to factory relocation, company BBB is offering a like-new mesh belt furnace line for sale. Contact us for more details. Apply at: <a href="http://www.bbco.com">www.bbco.com</a>	<b>Entire Heat Treat Department for Sale</b> Due to a massive update of equipment, GGG Company is cleaning house – disposing of all currently owned heat treating equipment. The list of equipment includes: • 5 gas-fired IQ furnace systems • 3 box temper furnaces • 2 charge/discharge cars • 6 front-loading vacuum furnaces • 12 induction heating units • Metallurgical testing lab equipment • Plus many, many more. All unsold equipment will be auctioned before the end of the month. Plant tours to view the equipment are possible by contacting 555-555-5555. For more information, please contact Dorothy at <a href="mailto:ddd@ggco.com">ddd@ggco.com</a> .
<b>Wanted: Heat Treat Furnace Operators</b> Heat treat furnace operators needed. Apply at: <a href="http://www.xxxxx.com">www.xxxxx.com</a>	<b>Looking for... Heat Treat Furnace Designers</b> XYZ Company is looking for experienced heat treat furnace designers. 3-5 years experience desired. Relocation required. Apply at: <a href="http://www.xxxxx.com">www.xxxxx.com</a>	

# Heat Treat Custom E-blasts

## Reach our audience with your exclusive content

Custom e-blasts are designed by you and deployed by us.

- Pricing: **\$2,495 each**
- Limit: 1 per quarter/company

\*Note: **Heat Treat Today** reserves the right to limit the total number of custom email deployments each month. This may result in limited availability of custom email deployment dates.

Contact **Michelle Ritenour**  
[michelle@heattreattoday.com](mailto:michelle@heattreattoday.com)  
for more information and available  
deployment dates.




### Refurbished Aerospace Furnaces Ready for **QUICK** Delivery

3 heat treat furnaces are ready NOW!

These 3 aerospace heat treating furnaces are completely refurbished and fully-restored by DELTA H, the original manufacturer, and are ready for expedited delivery at a very reasonable price. Fully modernized to the latest AMS2750F standards and ready for Nadcap accreditation. Plug and Play. *Designed specifically for aircraft/aluminum heat treating & aging.*

#### Single Chamber Aerospace Heat Treating Furnace

- Model SCAHT-3624120-1200
- Certified TUS Zone: 36"W x 24"H x 120"L
- Temperature Range: Class 1 ±5°; 150°F – 1200°F
- Proprietary "Aging Mode" feature allows for rapid cool down to lower temperatures for age process
- Quench Tank with Power Driver located directly underneath furnace for manual quench in less than 3 seconds
- Provided Turn-Key with AMS2750 software and Set of Thermocouples
- Package includes a full week of start-up and training services



#### Dual Chamber Aerospace Heat Treating Furnace


- Model DCAHT-241648-1200/500
- Certified TUS Zone of both chambers: 24"W x 16"H x 48"L
- Upper Chamber: Class 1 ±5°; 200°F – 500°F
- Lower Chamber: Class 1 ±5°; 600°F – 1200°F
- Quench Tank located directly underneath furnace for manual quench in less than 3 seconds
- Provided Turn-Key with AMS2750 software and Set of Thermocouples
- Package includes a full week of start-up and training services



**LEARN MORE**


**LEARN MORE**

## 120" x 48" x 72" Industrial Box Furnace FOR SALE



**In Stock Ready For Delivery In 2 To 3 Weeks**

**USED "LIKE NEW" L&L MODEL FB1046 INDUSTRIAL**  
Ideal For General Heat Treat, Normalizing and Tempering With  
for Temperatures to 1900°F / 1037°C




**LIKE NEW**

- Working Dimension High by 72" Deep
- Exterior Dimension High by 111" Deep
- Temperature Uniformity
- Load Weight to 3,000 Kilograms
- Air Atmosphere with Heating from Sides
- Castable Piers for Vertical Door / With and Provisions to /
- 1200 CFM Program Cooling with Inlet and
- Complete Control : Eurotherm / Nanoc Recorder, Overtemp and NEMA12 Panel
- One Control Loop
- One Year Element

L&L Special Furnace Co., Inc. offers a wide range of solutions for your heat treating needs.

**FOR MORE INFORMATION CONTACT:**  
**Thomas Schultz, Sales Manager**  
Phone: (610) 459-9216  
Email: [tom@lilfurnace.com](mailto:tom@lilfurnace.com)  
Fax: (610) 459-3689



20 Kent Road, Aston, PA 19014 | 877-846-7628  
[lilfurnace.com](http://lilfurnace.com)



Established by John L. Becker

## Updated Equipment Sale

Heat Treat Equipment Company has recently added a number of items to its inventory. Below is a preview of the new items along with some of our existing equipment.

### Complete Surface Combustion IQ Line

**Available Now**

- U3687 Surface Combustion Integral Quench Furnace with Top Cool, 36x72x36 [More](#)
- U3782 Williams Temper Furnace, 36x72x36 [More](#)
- U3689 Surface Combustion Spray-Dunk Washer, 36x72x36 [More](#)
- U3688 Surface Combustion DEDP Charge Car, 36x72 [More](#)
- Holding Stations

Note: Endothermic Generator available for this line



### U-3739 Endo Generator – 6000 CFH

- Manufacture: Surface Combustion
- Type: Endothermic Gas Generator
- Model: RX-2T-BES
- Capacity: 6000 CFH
- Power: 480 V, 3-phase, 60 Hz
- Heated: Natural Gas, 520 CF per hour, 1000 BTU/CF
- Flow Meters: Waukee
- Control panel mounted to generator frame
- Two (2) retorts, Roots pump
- Water-cooled heat exchanger

[More](#)



### U-3762 Charge Car, Surface





# Heat Treat Webinars, Seminars, & Special Events

If your event is important to you, let us help you make it a success!

**Heat Treat Today** is here to help you promote your company's webinars, seminars, or other special events. Take a look at these excellent packages.

## Grandiose Plan \$9,990

*Let's throw everything at it...*

- Three (3) dedicated e-blasts to our entire or segmented list – 2 weeks out, 1 week out, day before.
- Up to two (2) quarter-page print ads promoting the event.
- Website medium rectangle ad for two months prior to the event.
- Up to three (3) **Heat Treat Daily** Story 2 mentions – one, two, and three weeks before the event.
- Sponsorship of up to two (2) **Heat Treat Radio** episodes immediately prior to the event.



## Really Big Plan \$7,500

*Let's throw a lot at it...*

- Two (2) dedicated e-blasts to our entire or segmented list – 2 weeks out & 1 week out.
- One (1) quarter-page print ad promoting the event.
- Website medium rectangle ad one month prior to the event.
- Up to two (2) **Heat Treat Daily** Story 2 mentions – one and two weeks before the event.
- Sponsorship of one (1) **Heat Treat Radio** episode immediately prior to the event.



## The Big Plan \$5,000

*Let's throw a good bit at it...*

- One (1) dedicated e-blast to our entire or segmented list – 2 weeks out & 1 week out.
- One (1) quarter-page print ad promoting the event.
- Website medium rectangle ad one month prior to the event.
- One (1) **Heat Treat Daily** Story 2 mention – one week before the event.



Contact **Michelle Ritenour** [michelle@heattreattoday.com](mailto:michelle@heattreattoday.com) for more information.

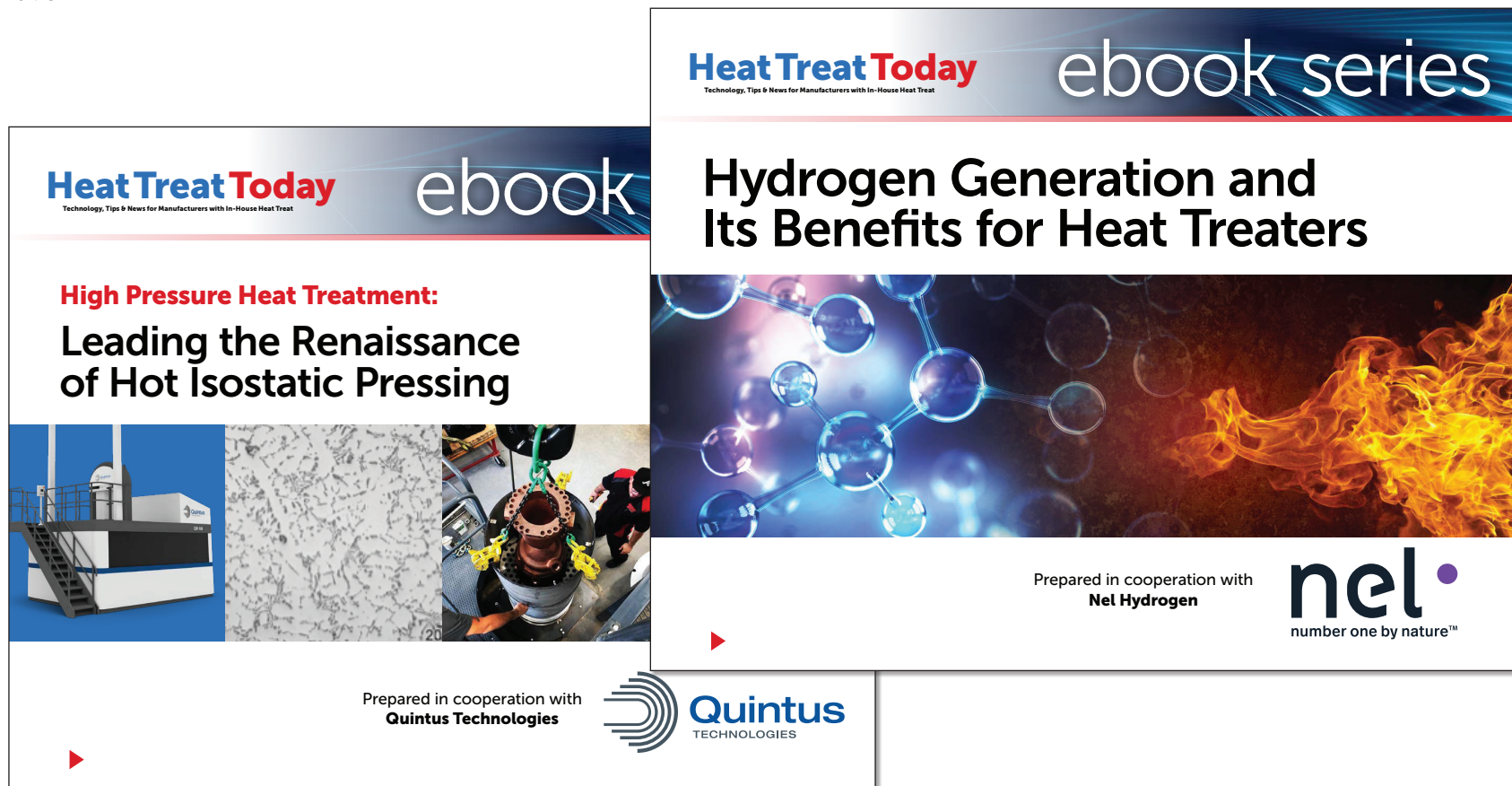
# Heat Treat ebooks

## Ebooks – Lead Generating

Work together with **Heat Treat Today** to create a lead-generating technical ebooks.

Investment: \$2,500-\$5,000 depending on the number of leads generated.

Contact **Michelle Ritenour** [michelle@heattreattoday.com](mailto:michelle@heattreattoday.com) for more information.

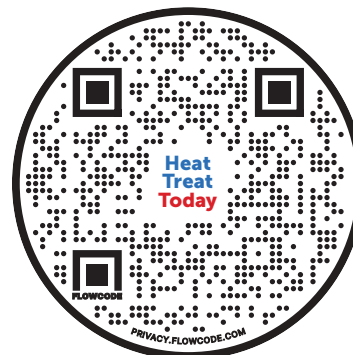


## Heat Treat Today Year-At-A-Glance

	January	February	March	April	May	June	July	August	September	October	November	December
	PRINT & DIGITAL EDITIONS											
Air/Atmosphere Heat Treating Systems		<b>Jan 6</b> Jan 13										
Aerospace Heat Treating			<b>Feb 3</b> Feb 10									
Induction Heat Treating Systems					<b>Apr 7</b> Apr 14							
Annual Industry-Wide Buyers Guide						<b>May 5</b> May 12						
Automotive Heat Treating							<b>July 7</b> July 14					
101 Heat Treat Tips & 40 Under 40								<b>Aug 4</b> Aug 11				
Vacuum Heat Treating Systems											<b>Oct 6</b> Oct 13	
Medical & Energy Heat Treating												<b>Nov 3</b> Nov 10
	E-NEWSLETTERS											
Leaders In Aerospace Heat Treat	<b>Jan 10</b> Jan 3		<b>Mar 14</b> Mar 7		<b>May 9</b> May 2		<b>Jul 11</b> Jul 4		<b>Sep 12</b> Sep 5		<b>Nov 14</b> Nov 7	
Leaders in Automotive Heat Treat		<b>Feb 14</b> Feb 7		<b>Apr 11</b> Apr 4		<b>Jun 13</b> Jun 6		<b>Aug 8</b> Aug 1		<b>Oct 10</b> Oct 3		<b>Dec 12</b> Dec 5
Leaders in Medical Heat Treat	<b>Jan 17</b> Jan 10			<b>Apr 18</b> Apr 11			<b>Jul 18</b> Jul 11			<b>Oct 17</b> Oct 10		
Leaders in Energy Heat Treat		<b>Feb 21</b> Feb 14			<b>May 16</b> May 9			<b>Aug 15</b> Aug 8			<b>Nov 21</b> Nov 14	
Heat Treat Shop	<b>Jan 19</b> Jan 12	<b>Feb 16</b> Feb 9	<b>Mar 16</b> Mar 9	<b>Apr 20</b> Apr 13	<b>May 18</b> May 11	<b>Jun 15</b> Jun 8	<b>Jul 20</b> Jul 13	<b>Aug 17</b> Aug 10	<b>Sep 21</b> Sep 14	<b>Oct 19</b> Oct 12	<b>Nov 16</b> Nov 9	<b>Dec 14</b> Dec 7
Heat Treat Daily	One Feature Story and One Supplemental Item Every Weekday Except for Holidays. Every Tuesday is Technical Tuesday.											
	PODCASTS & WEBSITE											
Heat Treat Radio	<b>Jan 12 &amp; 26</b>	<b>Feb 9 &amp; 23</b>	<b>Mar 9 &amp; 23</b>	<b>Apr 13 &amp; 27</b>	<b>May 11 &amp; 25</b>	<b>Jun 8 &amp; 22</b>	<b>Jul 13 &amp; 27</b>	<b>Aug 10 &amp; 24</b>	<b>Sep 7 &amp; 21</b>	<b>Oct 12 &amp; 26</b>	<b>Nov 9</b>	<b>Dec 7</b>
HeatTreatToday.com	24/7/365											



We believe  
people are happier  
and make better  
decisions when  
they are well  
informed.



# Heat Treat Today

Aerospace | Automotive | Medical | Energy | Manufacturing

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*"In everything give thanks, for this is God's will for you in Christ Jesus." 1 Thessalonians 5:17, Bible*