

# ITPS

International ThermProcess Summit

Presented By



**HeatTreatToday**  
Technology, Tips & News for Manufacturers with In-House Heat Treat

# IFCS

International Finishing & Coatings Summit

Presented By



CHEMICAL COATERS  
ASSOCIATION INTERNATIONAL

**PF PRODUCTS FINISHING**

## Sponsorship and Exhibitor Information

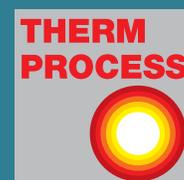


(c)2017 Gene Phillips, Courtesy AG/B& AtlantaPhotos.com

### July 30 - August 1, 2018

*Intercontinental Buckhead | Atlanta, GA USA*

**POWERED BY**



# ITPS – The International ThermProcess Summit Returns to the USA – Joined by IFCS, the International Finishing & Coatings Summit

After a successful launch in 2016, the Industrial Heating Equipment Association will once again hold ITPS - The International ThermProcess Summit, in the United States. This two-and-a-half day executive level summit is designed to bring upper management from manufacturing plants and industry suppliers together for networking and information exchange. ITPS 2018 will be held at the Intercontinental Hotel in the Buckhead neighborhood of Atlanta, GA. ITPS 2018 will also be joined by the IFCS 2018 - International Finishing and Coatings Summit. Sponsored in the USA by the Industrial Heating Equipment Association and the Chemical Coaters Association International, this event will feature cutting edge general sessions and breakout sessions for both thermoprocessing and finishing that will address:

- STRATEGIES FOR THE FUTURE OF THERMAL PROCESS & THE FINISHING INDUSTRIES
- ECONOMIC UPDATES FROM THE AMERICAS
- TECHNOLOGICAL ADVANCEMENTS, TRENDS & THEIR IMPACT ON OUR INDUSTRIES
- GLOBALIZATION ISSUES – BREXIT, NAFTA, CYBERSECURITY

A tabletop exhibition inside the General Session ballroom will complement an outstanding Summit program along with networking activities. This is your opportunity to reach hundreds of manufacturing executives involved in thermal processes and industrial finishing. We are offering a variety of sponsorship opportunities along with tabletops to deliver your message to this important audience.

**Don't miss this exciting opportunity! RESERVE your sponsorship and tabletop today by completing the fillable PDF reservation form and return it to the fax number listed on the form (for credit cards) or to Leslie Muck at [leslie@goyermgt.com](mailto:leslie@goyermgt.com) (if requesting an invoice).**

## DON'T MISS ITPS & IFCS 2018!



# SPONSORSHIP PACKAGES

## PLATINUM

**\$10,000**

### Includes:

- ◆ Summit registration for 2 sponsor representatives
- ◆ Opportunity to sit with Keynote presenter at a meal
- ◆ Summit registration for 2 customers of the sponsor
- ◆ Invitation for additional customers at a 25% discount
- ◆ Company logo listed as Platinum sponsor in large-sized print:
  - In all advertisements
  - In the attendee registration brochure
  - On the ITPS & IFCS websites
  - On banners & posters on-site
  - In final program
- ◆ Company Tabletop Package
  - Double Tabletop space (approx. 12' x 30")

## GOLD

**\$7,500**

### Includes:

- ◆ Summit registration for 1 sponsor representative
- ◆ Summit registration for 1 customer of the sponsor
- ◆ Invitation for additional customers at a 20% discount
- ◆ Company logo listed as Gold sponsor in medium-sized print:
  - In all advertisements
  - In the attendee registration brochure
  - On the ITPS & IFCS websites
  - On banners & posters on-site
  - In final program
- ◆ Company Tabletop Package
  - Single Tabletop space (approx. 6' x 30")

## SILVER

**\$5,000**

### Includes:

- ◆ Summit registration for 1 sponsor representative
- ◆ Invitation for customers to register at a 15% discount
- ◆ Company logo listed as Silver sponsor in small-sized print:
  - In all advertisements
  - In the attendee registration brochure
  - On the ITPS & IFCS websites
  - On banners & posters on-site
  - In final program
- ◆ Company Tabletop Package
  - Single Tabletop space (approx. 6' x 30")

## PRESENTATION SPONSORSHIPS\*

Opening Keynote Presentation	\$5,000
Closing Keynote Presentation	\$4,000
Half Day Joint Session	\$3,000
ThermProcess Breakout Session	\$2,500
Finishing & Coatings Breakout Session	\$2,500

\*Keynote & Joint Session Presentation Sponsorships will have one ITPS exclusive sponsor and one IFCS exclusive sponsor and include one Summit registration, company logo on promotional material, event signage and final program, and the right to include one piece of company literature in attendee packet.

## OTHER SPONSORSHIPS (EXCLUSIVE)

Taste of the South Dinner	\$5,000
Taste of the South Bar	\$3,000
Tuesday Luncheon	\$4,000
Wednesday Luncheon	\$4,000
Welcome Reception - Food	\$2,000
Welcome Reception - Bar	\$2,000
Tuesday Breakfast	\$2,000
Wednesday Breakfast	\$2,000
Refreshment Breaks Both Days	\$2,000
Lanyards (sponsor must supply)	\$1,500

# TABLETOP EXHIBITION

Tabletops will be placed around the perimeter of the ballroom and attendees will be able to access and visit the tables throughout the event, including breaks, and during breakfast each day. Tables do not need to be manned; however, exhibitors will be responsible for ensuring their tables are stocked with literature, giveaways, etc. Companies are limited to one table with the exception of Platinum sponsors, who will receive two.

## Individual Table **\$1,500**

### Includes:

- ◆ 25% discount for Summit registration for 2 company representatives
- ◆ Invitation for customers to register at a 20% discount
- ◆ Company name listed:
  - In the attendee registration brochure (if table is reserved by February 1, 2018)
  - On the ITPS and IFCS websites
  - In final program (includes company address and complete listing)
- ◆ Company Tabletop
  - Tabletop space: Single draped table - approximately 6' x 30"

## ATTENDEE FEES

IHEA & CCAI Members	\$799
CECOF/MTI/JIFMA/VDMA/ Electrocoat Association Members	\$850
Non-Members	\$999



## SPECIAL NOTE

ITPS 2018 – the International ThermProcess Summit and IFCS 2018 - the International Finishing & Coatings Summit will be held in conjunction with one another with general sessions that will combine both audiences, while breakouts will focus on respective technologies related to each event. This co-located event will bring together attendees from a wide range of manufacturing segments.

To reserve your sponsorship or tabletop, complete the fillable form on the next page and return it to the fax number listed on the form (for credit cards) or to Leslie Muck at [leslie@goyermgt.com](mailto:leslie@goyermgt.com) (if requesting an invoice).

For more event details in the coming months, visit [www.itps-ifcs.com](http://www.itps-ifcs.com).

# ITPS - IFCS Sponsorship & Tabletop Reservations

Company (as it should appear on promotional materials): \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_ City, State, ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

## SPONSORSHIPS

### SPONSORSHIP PACKAGES

- |   |          |
|---|----------|
| <input type="checkbox"/> Platinum Package | \$10,000 |
| <input type="checkbox"/> Gold Package     | \$7,500  |
| <input type="checkbox"/> Silver Package   | \$5,000  |

### PRESENTATION SPONSORSHIPS

- |   |         |
|---|---------|
| Opening Keynote Presentation: <input type="checkbox"/> ITPS <input type="checkbox"/> IFCS | \$5,000 |
| Closing Keynote Presentation: <input type="checkbox"/> ITPS <input type="checkbox"/> IFCS | \$4,000 |
| Half Day Joint Session: <input type="checkbox"/> ITPS <input type="checkbox"/> IFCS       | \$3,000 |
| <input type="checkbox"/> ThermProcess Breakout Session                                    | \$2,500 |
| <input type="checkbox"/> Finishing & Coatings Breakout Session                            | \$2,500 |

### OTHER SPONSORSHIPS (ALL EXCLUSIVE)

- |  |         |
|--|---------|
| <input type="checkbox"/> Taste of the South Dinner               | \$5,000 |
| <input type="checkbox"/> Taste of the South Bar                  | \$3,000 |
| <input type="checkbox"/> Tuesday Luncheon                        | \$4,000 |
| <input type="checkbox"/> Wednesday Luncheon                      | \$4,000 |
| <input type="checkbox"/> Welcome Reception Food                  | \$2,000 |
| <input type="checkbox"/> Welcome Reception Bar                   | \$2,000 |
| <input type="checkbox"/> Tuesday Breakfast                       | \$2,000 |
| <input type="checkbox"/> Wednesday Breakfast                     | \$2,000 |
| <input type="checkbox"/> Refreshment Breaks Both Days            | \$2,000 |
| <input type="checkbox"/> Lanyards ( <i>sponsor must supply</i> ) | \$1,500 |

## TABLETOPS

- |                                    |         |
|------------------------------------|---------|
| <input type="checkbox"/> One Table | \$1,500 |
|------------------------------------|---------|

TOTAL = \$ \_\_\_\_\_

## PAYMENT

Payment Method:  Credit Card\*  Request Invoice

Name on Credit Card: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_

Billing Address: \_\_\_\_\_ City, State, ZIP: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CVV Code: \_\_\_\_\_

Signature: \_\_\_\_\_

\*For ITPS-only sponsorships, credit card charges will come from IHEA. For IFCS-only sponsorships, credit card charges will come from CCAI. For joint sponsorships, credit card charges will be split evenly between IHEA and CCAI.

Return completed form by fax to 859-356-0908 (for credit card payments) or to Leslie Muck at [leslie@goyermgt.com](mailto:leslie@goyermgt.com) (if requesting an invoice).